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New to all this? Start with our guide to social media marketing. First, here are the Instagram photo editing apps that appear in this post: Now take this photo: you're taking a delicious brunte photo you're about to eat—and posting to Instagram. But then you notice that a random hand has sneaked into the photo. Or you're attending a company event and you've just taken a photo of your group to share on Instagram. But then you realize that sitting next to your colleague is a trash can with a banana peel peeking out of the top. He's ruined. But all is not lost. With help from the best Instagram photo editors of 2019, you can cut off those annoying hands and trash. And you don't have to hire a specialist, or go start and probably never finish a Coursera class to do it. How can I make this great photo even better? Photographer: Caleb Lucas Why use the Instagram photo page? Instagram reached the one billion user mark in June 2018. That's in the total world population of just over seven billion people. And 60% of Insta users say they discover new products on Instagram. source: <https://bit.ly/2ea0AHs> This statistics mean you have some tough competitors. So your photos need to be up to scratch if you want to cut through the noise. Instagram already has some simple photo editing capabilities. But if you're reading this article, you're probably looking for an Instagram photo page to refresh your image beyond the basics. Here are some things the photo tuning can do for you: Resize. The app resizes photos to match Instagram's square parameters without reducing of image quality. Design and display. If you want to be more creative with your images, you can turn them into infographics, create flipbooks, or add text, overlays, and captions. Editing and effects. These apps allow you to add effects and filters, from basic cropping and background scale changes, to changes in color, color, and saturation. Some applications fall into one category, some into many. Some are free, some cost an arm and a leg. Find an app that's right for you. 5 Instagram PhotoKmer you should know about All of these apps is free—at least for basic features—and all apps are available for both Android and iOS. 1. VSCO Our favorite plan this program to edit pics quickly. Here are a few reasons why: The camera integrates with advanced controls that allow you to work your magic without leaving the app. Download the same filter in Adobe Lightroom, so you can edit photos on your desktop computer and get the same results on mobile devices. Connect with a community of creative photographers by searching hashtags on Instagram. VSCO are available for iOS and Android. 2. Snapseed Everyone seems to love Snapseed. Now owned by Google, the photo editing app gives you things like: Filters and special effects, when you need to make the CEO look less tired at the event where he's speaking. Social sharing, so you can send photos directly from the app to Instagram and other social networks. Editing tools, including basic information such as cutting and rotating. Plus Plus white balance features, dual exposure, lens blur, and tones contrast. Snapseed is free for iOS and Android. Snapseed 3. Adobe Photoshop Lightroom CC Adobe Photoshop Lightroom CC has a desktop version that is popular among designers and photographers. And there's a mobile app when you're on the go. Take and edit photos, then transfer them straight to Instagram or other social networks. Advanced editing tools, such as tone curves that change color, exposure, and contrast. The ability to edit photos in bulk. Copy edits on different photos for a consistent style. Edit part of the photo with your finger or stylus. Or any other subs that you want to try. Share photos straight to Instagram using the hashtag #lightroom. There is also a Premium feature called Adobe Sensei. It uses artificial intelligence to automatically tag your photos based on what's in it and where they were taken. A bit scary, but still pretty cool. Adobe Photoshop Lightroom CC is free for basic features on iOS and Android. Premium features include syncing across all devices. Light room 4. Layout Layout is Instagram's own photo app. It's both a photo shoot and a photo editing app, with the ultimate goal of creating collages. You can start with your existing image or by taking a new photo with the app. Here's a summary of the layout features: Create collages from up to nine photos—so people can watch your whole week of lunch in one place. Personalize compositions and collages. Instantly share to Instagram. Edit using Instagram's filtering tool. Free layout for iOS and Android. Layout 5. Square size Your photos need to be square if you plan to share them on Instagram. It can be annoying, but there is no way around it. That's why this app specifically resizes to share Instagram. Square Sized imports rectangular photos or videos from Facebook or your phone and makes them square-sized ready on Instagram. So it's not just a smart name. Besides the resizing feature and the ability to take photos from within the app, Square Sized also allows you to add borders to photos. Layer filters, type styles, shapes, and overlays. Add a wallpaper. Share on social media with just one tap. Square Sized is free for basic features iOS. So which Instagram photo editing app should I choose? You may think Well thank you for providing that list, but when will you tell me which app my business needs? True, a lot of these apps have the same features. But they all work a little differently—and they're all free to download. So your best bet is to try a few out to see what works for you. February 1, 2019, 4:16PM Need a great mobile app to edit photos before you upload them to Instagram? Here's The best photo editing apps include VSCO, Huji, Snapseed and more. The best photo editing apps for great Instagram snapshots will ideally offer a range of features, filters, and tools to help take your feed to the next level. There are so many great (and free) photo editing apps like Huji, VSCO and Lightroom that even your favorite ones are yours and influence people use to edit their Instagram photos. Here are the 10 best photo editing apps that offer a wide range of solid tools and features. 1) Adobe Lightroom CC (Mobile) Apple App Store Google Play Lightroom Store is a solid mobile version of a beloved Adobe application set. The app comes with some presets that can give your photos a really nice quality for them. The app is free to use (though, a subscription will unlock more features) and it has a professional-level feel to it, with color and lighting capabilities taking your Instagram photos to the next level. Photo: via Getty Creative/Adobe Lightroom CC 2) Foodie Apple app store Google play store Foodie is probably one of the best photo editing apps you can run your food photos before posting them to Instagram. Sometimes, food photography can lead to light problems. Foodie tackles that, showering your photos in warm and cool Instagram-friendly filters. Photo: Unsplash/Toa Heftiba/Foodie App/Screenshot 3) VSCO Cam Apple Google play store You've heard more about VSCO Cam before. As far as filters and editing, VSCO has a lot of possibilities and is really easy to use. The app itself is free, however preset packages at a really reasonable price can turn a beautiful photo into a professional photo. There is no list of Instagram filtering apps without mentioning the VSCO cam app. VSCO is truly one of the best mobile photo editing apps available. Photo: via Unsplash/Jayce Eduarte/VSCO/Screenshot How To Get White Borders On Your Instagram Photos For The Perfect Aesthetic Feed 4) App store Snapseed Apple Google Snapseed Game Store is another fan favorite for those who like to touch their photos before uploading them to Instagram. Snapseed is no frills, easy to navigate, and its tool tab offers a range of intuitive editing options like perspective and more. The filter options don't expand but you get a bunch more other features that make up for that. Photo: Unsplash/lz & Phil/Snapseed 5) Huawei Apple App Store Google play store Huji, no doubt, the app goes to your fave celebrity for classic Instagram moments/90s. Apps act as a disposable camera by making you look through a 'viewfinder' for photos. The result is throwback vibey shots with date stamps that are so on trend at the moment. 6) Nebi Apple app store Google play store Nebi app is great for adding light leaks, bokeh and other effects. If you're a fan of that worn/classic aesthetic, you'll definitely want to add the Nebi app to your arsenal. It doesn't have a lot of features, but you can access more filters at a really reasonable price. Photo: Unsplash/LuVe Christian 7) Polarr Apple App Store Google play store Polarr is another great photo editing app with many filters. You also get standard effects like light leaks and, of course, you can adjust things like brightness, exposure, etc. for those who want to try a one malfunctioning effect, you may find that under the operation > rewind. Photo: Polarr app screenshot 8) Hypocam Apple App Store Google play store Hypocam store for anyone who likes black and white moments well. Most of the photo editing apps on this list will give you 100 options on how to adjust the color and contrast in your photos. Hypocam, however, has a lot of rich presets and filters that just to happen to be in black and white. You may not be a & amp; w big and people but Hypocam is definitely the one there in your tool kit Photo: Unsplash / Radu Florin / Hypocam 9) Fotor Apple app store Google play store Fotor is a mobile application with a corresponding desktop application. The Fotor mobile app is really working and simple to use. Fotor has standard features that allow users to adjust lighting, balance colors, etc. Users can also add things like frames and stickers to their photos if they want. Photo: Unsplash/Madison Compton/Fotor 10) A Color Story Apple app store Google play store A Color Story is definitely a crowd satisfaction. It is very simple to use but users will have access to the full range of features. You can choose from filters, effects and tools, and there you can edit your photos to perfection. You can easily navigate your way around the app and having countless affordable gifts to buy will make for a great, balanced feed. Feed.